

i4.0today

Innovation & future technologies

Media Kit 2027



The **reach** you need
The **audience** you want



An exclusive platform
dedicated to
emerging technology
and the future of
industrial revolution.

i4.0 Today is an exclusive platform dedicated to the concepts, innovations and technologies reshaping modern manufacturing. It is the only Industry 4.0 magazine focused on the electronics industry.

With the ever changing world of innovation and technology constantly progressing, 2027 sees our brand reflect this - evolving to incorporate i4.0 technologies and beyond. This growth allows us to expand on our services, bringing the latest high technology news to audiences far and wide.

OUR SERVICES

Our mission is to lead the innovation movement and give an insight into Robotics, Artificial Intelligence, Internet of Things, Smart Factories, Additive Manufacturing, Aerospace & Space, Big Data and Automation.

We are not just another publication, we are an interface for sharing all innovative news, research and development within a huge range of industries.

OUR TEAM

We are a team of strategic thinkers, creative geniuses and technical gurus. What we share is our passion for high technology, innovation and delivering outstanding results for our clients.

OUR PROCESS

We really know our industry, but first we want to find out more about your business, your clients and your goals.

Then we begin our magic... We position your brand where it needs to be - in front of the right eyes, on the best platform and at that perfect moment.

“

i4.0 Today took the time to understand our business before recommending anything. They now plan and manage all of our marketing, from magazine features and email campaigns to design, web and social media. It feels like having an extra marketing department that also knows the industry inside out.

OUR UNIQUE RELATIONSHIPS

i4.0 Today works with a wide array of industry associations, technology leaders and manufacturers throughout the world.

**SEMICON
WEST**

SMTA
International

CW

**ROBOTICS
AUTOMATION**

**Global Electronics
Association™**

**ADVANCED
ENGINEERING**

GUADALAJARA
EXPO
SMTA
MEXICO

productronica

EDITORIAL DEADLINES

ISSUE 36

Editorial Deadline
12th Feb 2027

ISSUE 37

Editorial Deadline
14th May 2027

ISSUE 38

Editorial Deadline
6th Aug 2027

ISSUE 39

Editorial Deadline
8th Oct 2027



connect@i40today.com

PREMIUM MAGAZINE



5,000+
Copies
Printed

34,000+
Digital
Reach

- 4 ISSUES PER YEAR
- ALL ADVERTISING WITHIN MAGAZINES ARE **FULL PAGES**
- CONTENT:-
 - Articles (Q&A, Technical Piece, Testimonial, New Products, New Facility, Awards etc.)
 - Industry News – Top Press Releases
 - Latest Innovation – Industry Achievements and Advancements

TECHNICAL DATA

READERSHIP

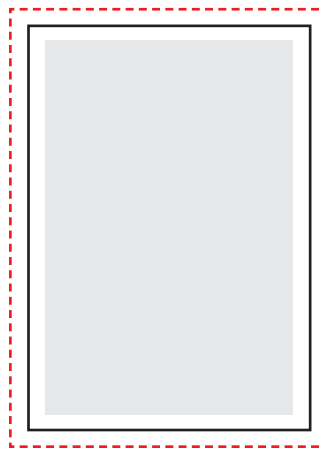
Engineering
Technology Leaders & Directors
Production Management
CEO/President
VPs
Purchasing
Research & Development

INTERESTS

Digital Twin
3D Printing
Automation
Augmented Reality
Cybersecurity
Robotics
Electronics
E.V.
Internet of Things
Artificial Intelligence
Renewable Energy
Batteries
5G
Medical Technology
Aerospace & Space

Print Advertising Specifications -

Please send final artwork to connect@i40today.com



KEY

— Full page trim dimensions
210mm wide by 297mm high.
(8.26" wide by 11.7" high.)

■ "Safe" Area for content
200mm wide by 287mm high.
(7.9" wide by 11.3" high.)

- - - Submitted Size - full page
bleed dimensions
216mm wide by 303mm high.
(8.5" wide by 11.9" high.)

Artwork to be supplied CMYK, 300dpi print ready PDF.

Full page artwork to be supplied at 216mm wide x 303mm high - this will include the 3mm (0.15") bleed all round. This will be trimmed during the print process to produce the final size of 210mm wide x 297mm high. This ensures ink will bleed off the edge of the page.

Text content to be no less than 5mm (0.2") from finished edge.

Front covers require a high resolution professional full length or headshot image of the featured person(s). Image may include relevant equipment from the company. The use of any third party logos must have prior written permission.

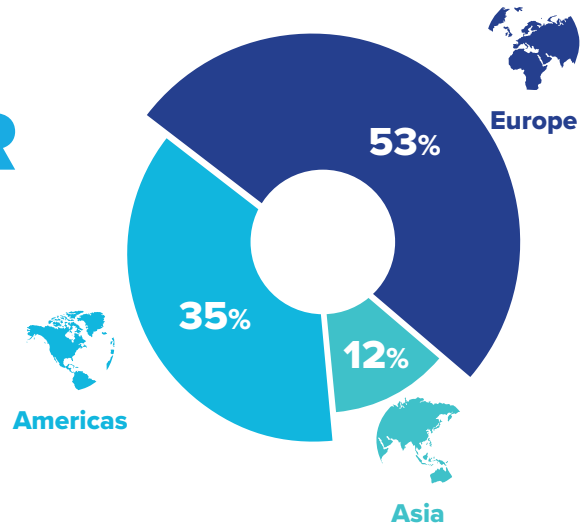
connect@i40today.com

NEWS WEBSITE & E-NEWSLETTER



27,000+
Active
Web Visitors

12%+
Clicks Per
Unique Opens



NEWS WEBSITE

- UPDATED DAILY WITH LATEST PRESS RELEASES
- OPPORTUNITY TO BE FEATURED ON WEBSITE NEWS
- PLATFORM USED BY INDUSTRY PROFESSIONALS
- ADVERTISING OPPORTUNITIES
 - Small/Medium/Large Banners
 - Side Banners
 - Top Rotating Banner (Only 3 At One Time)

E-NEWSLETTER

- DELIVERED TO THE FULL DATABASE TWICE A MONTH
 - Top Stories
 - Advertisements

TECHNICAL DATA

Print Advertising Specifications -

Please send final artwork to connect@i40today.com

Artwork to be supplied RGB,
72dpi, JPEG or GIF format.

Top Page Ad

1070px wide by 200px high

Side Ad

Template available - please
contact connect@i40today.com
for details.

Large Ad

696px wide by 400px high

Medium Sidebar

324px wide by 186px high

Responsive Ad (required)

1070px wide by 200px high



E-Newsletter Specifications - Please send final artwork to connect@i40today.com

Artwork to be supplied RGB, 72dpi, JPEG or GIF format.

Full width banner dimensions

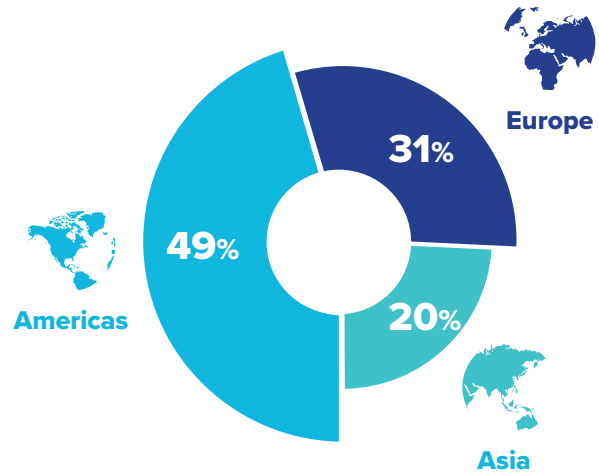
660px wide by 120px high

Side MPU dimensions

1280px wide by 1080px high

connect@i40today.com

BESPOKE EMAIL MARKETING



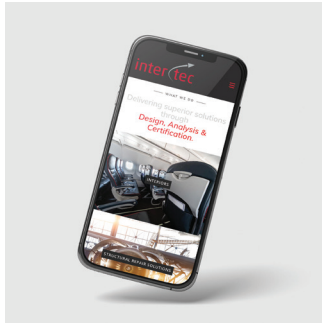
13,500+
Subscribers

**Reach the
Right Industry
Professionals**

- CAN BE DESIGNED FROM GIVEN BRIEF OR YOUR OWN HTML
- DELIVERED TO FULL DATABASE OF INDUSTRY PROFESSIONALS
- HIGH CLICK THROUGH RATE
- GIVE YOURSELF THE POWER OF DIRECT LEAD RETRIEVAL
- OWN CONTACTS CAN BE UPLOADED
- BOOSTS OFF-SITE SEO, RESULTING IN ENGAGEMENT

MARKETING SERVICES

We like to see ourselves as an extension of your marketing department. Building and executing full marketing plans to drive your business.



DESIGN FOR PRINT

- Product Brochures
- Leaflets
- Booth Graphics
- Printed Advertising
- Machine Specs
- Stationery

DIGITAL DESIGN

- Web Ads
- Newsletter Ads
- Bespoke Emails
- Social Media Assets
- Digital Brochures
- Screen Designs
- Image Retouching
- Animated GIFs

WEB DESIGN

- Design
- Optimization
- UI Design
- Building and Maintaining

SOCIAL MEDIA

- Post & Story Design
- Annual / Monthly Calendars
- Planning & Scheduling
- Optimizing Profiles
- Engagement
- Targeted Ad Placements
- Message Management

connect@i40today.com

i4.0today

Innovation & future technologies

connect@i40today.com | i40today.com